

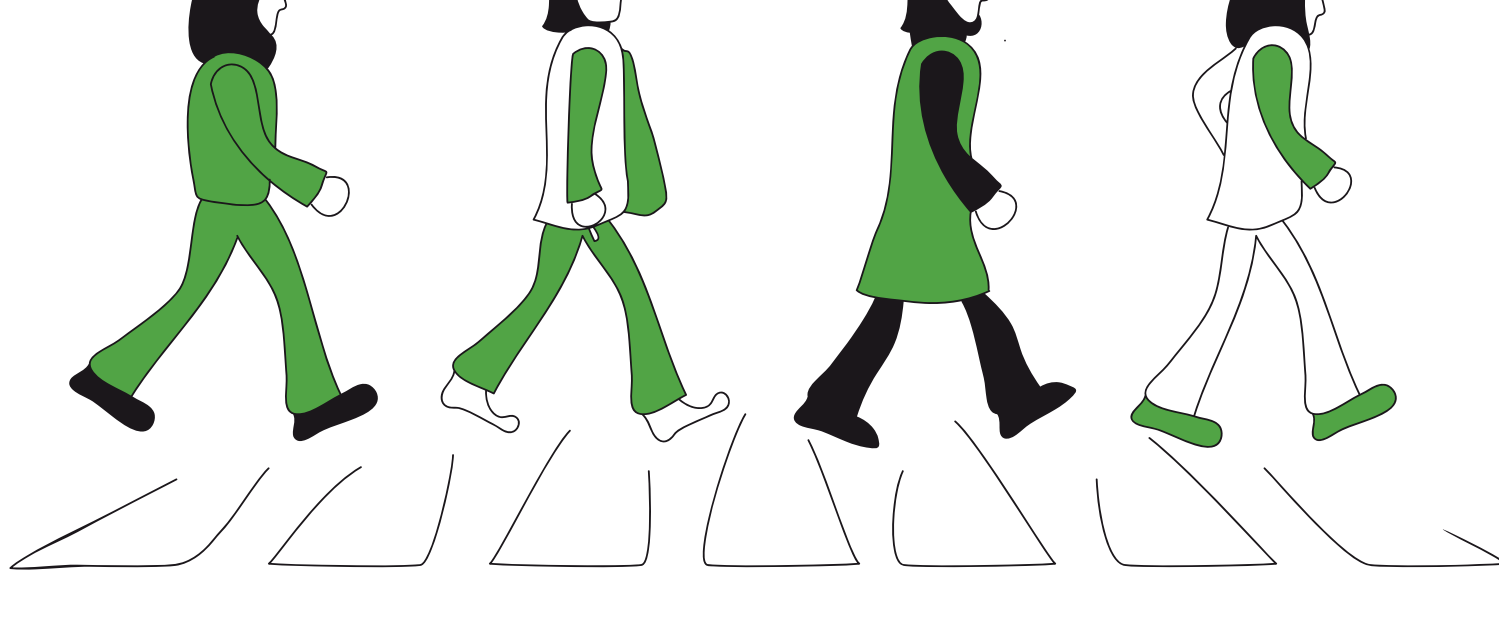
Recruiting My Friends!

"I Get By With a Little Help From My Friends"



Referrals are the #1 source of hire, accounting for 24.5% of all hires.

"Would You Stand Up And Walk Out on Me?"



83% of workforce considered new employment opportunities in 2013.

Does passive talent move away from you, or toward you?

Passive Candidates are 120% more likely to make an impact.

"Yes, I'm Certain it Happens All the Time."



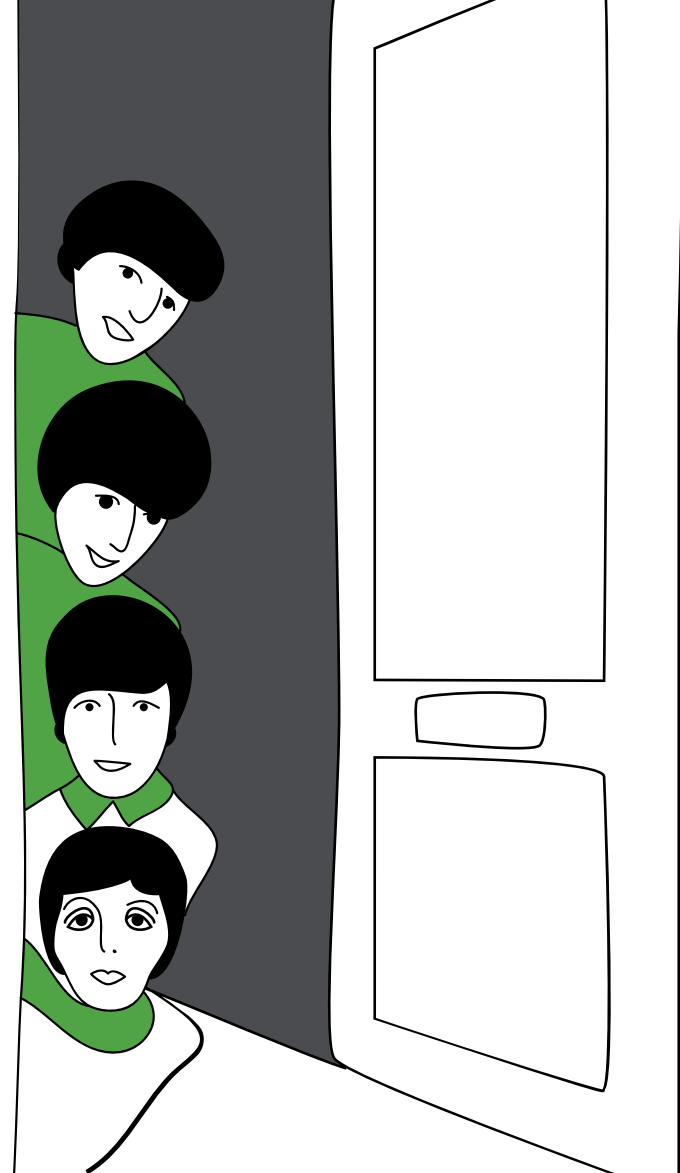
78% of employees report that information from those on the inside is influential when deciding where to work.

Passive Talent is more likely to consider an opportunity (they otherwise would not) if a friend presents it

"I'm Gonna' Try with a Little Help from My Friends"

Referred candidates are 2X more likely to get a job interviews & 40% more likely to be hired than other candidates.

"The next person you'll hire is already in your employees' network,"
-SmartRecruiters CEO Jerome Ternynck
#SmartReferrals



"Do You Need Anybody?"
"Could It Be Just Anybody?"



Referral hires are, on average, the most productive employees, producing an avg. of 25% more than from other sources of hire.

In elite recruiting departments (top 1%), Dr. John Sullivan reports that over 50% of hires are through referrals.

Would you turn down an opportunity to join the Beatles?

"I Want Somebody to Love."



Referrals have a 25% higher retention rate than hires from other sources.

The quality of your employees determine the profit of your business.

"I Get By With a Little Help From My Friends"



88% of employers say Employee Referrals are the #1 source of 'above average candidates'.

Delight your hiring managers by using SmartRecruiters.com new social referrals product. <http://www.SmartRecruiters.com/Product/Social-Recruiting/>

Works Cited
Sourcecon / Manpowergroup / Theundercoverrecruiter / Glassdoor / Newyorkfed / Slideshare / Oracle

The only hiring platform that candidates and managers love.
Follow @SmartRecruiters
Like Facebook.com/SmartRecruiters